

EMAIL MARKETING

5 TIPS

FOR EFFECTIVE

EMAIL
WRITINGS

JAIPUR SCHOOL OF
DIGITAL MARKETING

01

**IDENTIFY
& UNDERSTAND
YOUR TARGETED
AUDIENCE**

02

REPLICATE
CONTENT
STRATEGIES FROM
OTHER NICHE

03

**BE EAGER TO
EXPERIMENT
AND PRODUCE
ACTUAL DATA**

04

**UNDERSTAND
OTHER ASPECTS
OF ONLINE
MARKETING**

05

LEARN FROM
THE BEST
CONTENT
MARKETING
EXPERTS

**FOLLOW THESE TIPS
FOR WRITING EMAILS
THAT ARE MORE
EFFECTIVE AND HAS
HIGH OPEN RATE**